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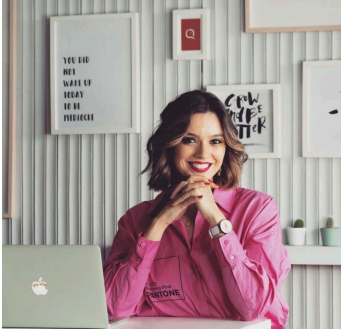
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ПРИВІТ



# Curriculum Vitae

Joana Castro Santos

## --- PERSONAL INFORMATION ---

-  Name // Joana Francisca Morais de Castro Vieira dos Santos
-  Mobile // +351 914 394 975
-  Nationality // Portuguese
-  Date of birth // 26th May 1993
-  Mail // jcastrosantos@great.pt
-  LinkedIn // [www.linkedin.com/in/missdeedee](http://www.linkedin.com/in/missdeedee)
-  Website // <https://www.behance.net/missdeedee>

## --- EDUCATION ---

- 2021 — 2022 GOOGLE + Coursera // Google UX Design Certificate
- 2018 — 2019 Zona Verde // Work Security Superior Technician
- 2012 — 2015 ÉCAL University Lausanne // Bachelor Graphic Design
- 2011 — 2012 ÉCAL University Lausanne // Foundation year (year 0)
- 2008 — 2011 Escola Artística e Profissional Árvore // High School (15 — 18 years old)
- 2005 — 2008 Colégio Luso-Francês // Secondary School (12 — 14 years old)
- 1996 — 2005 École Française de Porto // Pre-School and Primary-School (3 — 11 years old)

## --- LANGUAGES ---

- Portuguese ★★★★★
  - English ★★★★★
  - French ★★★★★
  - Spanish ★★★★★
  - Italian ★★★★★
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- Fluent ★★★★★
  - Very basic ★★★★★

## --- HARD SKILLS ---

Figma, Indesign, Illustrator,  
Photoshop, Adobe XD,  
iMovie, Pages, Word, Excel,  
Bridge, Google apps, Podio.

## --- SOFT SKILLS ---

Team spirit, Networking, Good ability to adapt to multicultural environments, gained through my work experience abroad, happy, hard-worker, fast-learner, timely, dreamer.

## WORK EXPERIENCE / LONG TERM JOBS

Long term jobs - experiences long than one month to gain experience in my work field.

### NOVEMBER — DECEMBER 2018

Name of employer // IKEA INDUSTRY

Occupation or position held // Intern

### DECEMBER 2016 — UNTIL NOW

Name of employer // GREAT, Assessoria Técnica LDA

Occupation or position held // **CEO**

Since 1969, GREAT has provided health and safety services to other companies. Created by grandparents, nurtured by children and rejuvenated by grandchildren, we are proudly a company with family roots, capable of providing a close and flexible but equally professional and rigorous service. This is my new challenge, to continue with the good practices being always updated!

Website // [www.great.pt](http://www.great.pt)

### SEMPTEMBER 2012 — UNTIL NOW

Name of employer // ColorElephant

Occupation or position held // **Head of graphic design**

I've co-founded ColorElephant - a design, development, marketing & communication studio working with leading clients such as BMW, Evernote, Microsoft, L'Óreal and others while developing their own solutions and products to the global audience. I head all design projects and help manage the company.

Website // [www.colorelephant.com](http://www.colorelephant.com)

### DECEMBER 2010 — 2013

Name of employer // SWITCH Conference, Lisbon

Occupation or position held // **Creative Director**

I was the lead Graphic Designer and the creative director and executor at portuguese-based SWITCH Conference. SWITCH were a 2-day event that annually gathers in Portugal top notch speakers from all over the world, representing companies such as Microsoft, Facebook, Google, World Economic Forum or The Next Web. Those speakers and more than four hundred attendees discuss technology, entrepreneurship, innovation and creativity in a network-friendly environment. More than 5.000 people watched SWITCH livestream on 2012. Did countless graphic campaigns and was in charge of coming up with ideas (and leading their execution) on how to promote the conference and creating a better experience during the two-day event.

### MAY — JULY 2011

Name of employer // LoSiento - Barcelona

Occupation or position held // Graphic designer intern

Website // [www.losiento.net](http://www.losiento.net)

### APRIL 2010

Name of employer // CoreFactor - Lisbon

Occupation or position held // Web designer intern

Website // [www.corefactor.pt](http://www.corefactor.pt)

### FEBRUARY — MARCH 2011

Name of employer // Chapeaux Group - Milan Occupation or position held // Graphic designer intern Website // [www.chapeaux.it](http://www.chapeaux.it)

“ In 2010, I was organizing TEDxYouth@Porto and I was looking for volunteers for the event. When I received Joana's application I was impressed by her achievements, her ambition and her young age. I had no doubts in adding Joana to the team and I have to say, that after the event I was really amazed by her hard work and talent. Since this first event, I worked with Joana in other occasions and she never stops to impress me. ”

**Inês Santos Silva**

Special Adviser at the Cabinet of the  
Secretary of State of Industry Portugal